

Remember, it ALL drains  
to our streams and bay

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### It all adds up...

Runoff pollution is caused by the  
daily activities of ALL of us  
EVERYWHERE on the land surface  
– and it can all add up to a big  
problem.

But, lots of people making lots of  
small changes can also add up.

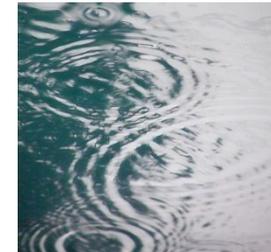
***Remember: if we all do a  
little, we can do a lot.***

## Stormwater Runoff

On the UW-Green Bay  
Campus

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UNIVERSITY of WISCONSIN  
**GREEN BAY**



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***Clean water:***  
**If we all do a little,**  
**we can do a lot.**

## Clean Water: If we all do a little, we can do a lot



Sediment in stormwater runoff being carried into storm drain on UWGB campus

### What is Stormwater Runoff?

Stormwater runoff is rainwater or snowmelt that does not soak into the ground – but runs off land surfaces such as lawns, roofs, parking lots and roads.

### How does runoff get polluted?

As stormwater runoff travels over the ground, it picks up anything that is on the ground surface such as excess lawn chemicals, oils, debris & litter.

Runoff carries all this with it to the nearest storm drain inlet or roadway ditch.

### Where does stormwater go after it enters the storm drain?

Many people do not realize that storm drain inlets connect directly to nearby surface waters. What goes in one end, comes out the other untreated.

Here on the UWGB campus, stormwater enters storm drain inlets or ditches and flows directly into the bay of Green Bay or Mahon Creek.

*Polluted stormwater runoff can have many adverse effects on plants, fish and people.*



Storm sewer outfall in UWGB arboretum emptying into the bay of Green Bay

### What can you do?

Remember, any litter, pet waste, dirty water from washing your car, or oil from a leaking car that enters a storm drain gets into our streams and bay.

What can you do? Simple. These tips will help prevent pollutants from entering our streams and bay.

- *Keep leaves, grass clippings, trash and fertilizers out of storm drains*
- *Do not dump motor oil, chemicals, pet waste, dirty or soapy water, or anything else down the storm drain.*
- *Volunteer to help label storm drains on campus to inform others that storm drains flow directly to our streams and bay.*