

**University of Wisconsin-Green Bay MSW Program  
Admission Questionnaire for Academic Year 2026-2027**

**Section I General Information**

Name:     
Last First Middle Initial

Primary Phone:  E-mail Address:

**Section II Work Contact Information**

Please provide the following information if you can be contacted at work:

Work Phone (with Area Code):  Work E-mail:

**Section III Program Preferences**

**NOTE:** These fields are required to complete the questionnaire. If you have questions about program preferences, please contact the MSW Program at [maw@uwgb.edu](mailto:maw@uwgb.edu).

The MSW Program offers both in-person and online full-time curriculum options. Both in-person and online options follow the same cohort model. While most of in-person classes are held virtually, an online program would require all courses except field to be held via technology with a residency component (up to 2 days per semester). Using the dropdown menu indicate your preference for study in the MSW Program: full-time in-person or part-time in-person or full-time online with residency or part-time online with residency. (See <https://www.uwgb.edu/msw/program-overview/curriculum/> for details on all options.)

**Section IV Advanced Standing**

If you are applying for advanced standing, please indicate which option fits your situation.

**Option One:** BSW degree from a baccalaureate social work program within seven years of the year of admission to the UW Green Bay MSW program.

**Option Two:** BSW degree (older than 7 years) from a CSWE-accredited program, current Wisconsin Social Work certification, and post-BSW social work practice experience within 10 years of the year of admission to the MSW Program. **NOTE:** Submit your resume (include CSW #) with your application if you select this option.

(Select one)

**Section V Personal Essay**

Please respond to each of the five statements on the following pages. Your responses will be reviewed for the depth of thoughtful reflection evidenced in each area, the content provided in your responses, and your overall writing skills. Read each statement carefully to ensure you are responding to all points requested in the prompt.

**NOTE:** You may not exceed 3500 characters and spaces (the length of the full page) dedicated for each statement. If you copy and paste your responses from a Word document, they must be formatted in Times New Roman, 12 pt. font, not to exceed 3500 characters (including spaces). The exception to this rule is response #5 which is limited to 3000 characters.

**1. Describe your understanding of the Social Work profession and your reasons for pursuing an MSW degree.**

**2. Describe your volunteer, work, and/or other relevant experiences and explain how these have prepared you for advanced level social work.**

**3. Describe how your specific skills, abilities, and attributes will complement your work as an advanced level social worker.**

**4. Explain what the phrase “cultural humility” means to you, and how it applies to social work practice and policy.**

**5. Describe how you will demonstrate leadership in helping achieve the primary mission of the social work profession, which is summarized below. (NOTE: Limit of 3000 characters for this response.)**

The primary mission of the social work profession is to enhance human well-being and help meet the basic human needs of all people, especially those who are vulnerable, oppressed, and living in poverty. The social work profession focuses on individual well-being in a social context and the well-being of society as a whole, with particular attention to the environmental forces that create, contribute to, and address problems in living (Preamble to the NASW *Code of Ethics*, 2017).